Bhagyesh Panchal

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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	8.64	2019-Present
B.E.(Electrical and Electronics)	University Institute of Technology-RGPV, Bhopal	7.68	2014 - 2018
Senior secondary	Bonnie Foi Co-ed School, CBSE board	83.8%	2013
Secondary	Jawaharlal Nehru School, CBSE board	9.8	2011

Experience

- **Product (UX Designing) Intern at *OLX India Pvt. Ltd.***   *May 2020 - July 2020*
  As an intern at OLX, my project was to handle their upcoming segment on OLX Autos which included user journey mapping, researching about user behavior, conducting interviews, conceptualization, the formation of the prototype, and delivering innovative solutions including both the Co-COVID scenario and post-COVID scenarios.

- **TED MINT (Technology Economy Design Multi-Disciplinary Internship)**   *1-15 November 2019*
  Company: Separett AB Location: Värnamo, Jonkoping County, Sweden
  It was a multi-disciplinary internship for the *Separett AB* to innovate their existing industrial product. The internship was done in the teams of four people, and each team had participants from different academic backgrounds and countries. The project in itself included the problem statement, the ideation process, the formation of the prototype, and presentation.

- **Freelance Graphic designer for Soluzione IT Services Pvt. Ltd.**   *May 2019 - June 2019*
  As a freelance graphic designer at Soluzione IT Services Pvt. Ltd. my work was to create branding collaterals, office wall stickers, and the banners for the 8th foundation day of the company.

- **Graphic Design Intern at 'Wassupbhopal'**   *June 2018 - July 2018*
  During the internship period at 'wassupbhopal', my role was to create posters, graphic design material, menu cards, business cards, mockups, and content for digital marketing and promotion of local cafes, bars, restaurants and lounges in Bhopal.

- **Graphic Design Intern at 'dentalkart.com'**   *September 2016 - October 2016*
  During the internship period at 'dentalkart.com', my role was to create posters, banner, and mockups for their E-commerce website.

Projects

- **Design for Stigma in India**   *Ongoing*
  Mentor: Dr. Shakuntala Acharya, Associate Professor, Dept. of Design, IIT Guwahati
  Master Thesis Project: The aim of this project is to understand stigmas that exist in contemporary India and how can we use design interventions to change the attitude around these stigmas.

- **Designing Interactions for native application's notifications in Mobile-VR**   *May 2020*
  Mentor: Dr. Keyur Sorathia, Associate Professor, Dept. of Design, IIT Guwahati
  This project was done as a semester thesis project (part of semester course work). The aim of this project was to design interactions for generic notification pop-up (phone call, Whatsapp, etc. that appears when a person is using a mobile VR headset.

Technical skills

- **Design skills:** Primary research, Secondary research, Information architecture, Design Thinking, Design Problem Solving, Personae, and Journey mapping, Micro-journey mapping, User scenarios building and Storyboarding, Wireframing, Low-fidelity Prototyping, High-Fidelity prototyping,

Competitive analysis, Affinity mapping, Contextual inquires, Field survey, Interaction design, Graphic design, Illustrations, 3D modeling and Visualization, Empathy mapping, Ideation, Problem-solving, Branding and Identity design, Book design.

- **Tools:** Cinema 4D, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dimensions, Adobe XD, Invision, Figma, Corel Painter, Microsoft Office Tools*, Adobe XD (VR Prototyping) *
- **Operating system:** Windows

  Elementary proficiency

Positions of Responsibility

- Design Team Head, Insync 2015-2017 (Cultural Society of UIT-RGPV, Bhopal)
- Head Graphic Designer at Aavahan-2017 (Annual Cultural Festival of UIT-RGPV, Bhopal)

Achievements

- **Aavahan (Annual cultural festival of UIT-RGPV) 2017:** Secured 2nd position in Inter-college Rock-band Competition.
- **Cognizance (Annual technical festival of IIT Roorkee) 2016:** Secured 2nd position in the Chain Reaction Competition at IIT Roorkee.
- **TechnoSearch (Annual technical festival of NIT Bhopal) 2015:** Secured 1st position in the Chain Reaction Competition at NIT Bhopal.

Extracurriculars

- **Organizer at Ishanya (Annual Design Festival of IIT Guwahati) Branding, and Creatives Team (December 2019 - March 2020):** As a part of the branding and creatives team of Ishanya, I helped in building Identity, design system, and collaterals for Ishanya.
- **'Nirmiti' Painting Exhibition:** Exhibited multiple paintings and artwork at exhibition organized by NGO called Dishanjali in Bhopal
- **'Shaktirupen' Painting Exhibition:** Exhibited painting called 'Devi Suktam' on Goddess Druga inspired from her origin in 'RIGVEDA' text. This painting also got showcased in daily newspaper of Bhopal.
- **Wooden Toymaking Workshop:** I learned the art of toy making from the industry expert, Ajith Kumar, from Funskool India Ltd. at the workshop organized by Department of Design, IIT Guwahati.
- **Voluntary Work for *'MenseswithManasa'* :** Worked as an Illustrator/Designer on projects for spreading awareness about menstruation among rural women in India
- **Stage Shows and live Music Performances:** Performed in various college cultural festivals, Corporate Events, and Charity Events as a Guitarist in the band called The String Theory in Bhopal.

Key courses taken

- Design: An Introduction
- Design Methods
- Graphic Design
- Form Studies
- Design project
- Design Semantics*
- Understanding Ethnography*

- Visual Design: Principles and Applications
- Ergonomics
- Interaction Design
- New Media Studies*
- Creativity Innovation and Design Management*
- Master Thesis Project (Phase-1)*

  To be completed in Nov 2020